

Faculty Committee on Communication Beyond Carolina Requirement

The University is preparing to launch the final piece of the new IDEAs in Action general education curriculum, the Communication Beyond Carolina requirement. This requirement emphasizes the role of oral communication, with particular attention to tailoring communication to different audiences. A good course development guide is already available, Questions remain, such as which oral communication modalities are acceptable and /or required, the acceptable size of a course, if the instructor is not an expert in communication, what trainings are necessary, and for questions such as these, what are the acceptable limits of variability in approved courses? Some courses have already been approved, but we need additional courses to meet the needs of all students under the new curriculum. This committee is charged with addressing the following items:

1. **Review description, criteria, student learning outcomes, and questions for students.**
Recommend adjustments if information or wording is unclear or inconsistent. For specific requirements, such as the degree of oral content, what are the acceptable limits?
2. **Organize a clear roadmap for instructors who plan to develop course proposals.** This includes reviewing current resources (see list below) and providing changes and/or recommended edits if needed. We seek to provide instructors with clarity on the goals of the requirement, examples of assignments/assessments that align with each learning outcome (in various disciplines), and a specific checklist of items to include in the syllabus and proposal for a successful review.
3. **Develop a communication plan** for the next course proposal deadline. To help ensure instructors are on the right path, should they provide a 'prospectus form' as an intermediate step before submitting a complete course proposal package? If yes, how would this be implemented?
4. **Create a guide, possibly with a checklist and/or set of rubrics for the course review process.** This will provide transparency and consistency in the review process for Course Committee reviewers and instructors.
5. **Provide recommendations for any trainings, workshops, and/or other forms of instructional support** to improve classroom activities, assessments, and grading rubrics for COMMBEYOND courses. Should trainings be required, optional, or vary depending on the instructor's prior experience? How might this be implemented?

Resources

- IDEAs in Action website (mostly for students): [Communication Beyond Carolina](#)
- Office of Undergraduate Curricula website (mostly for faculty):
 - [Gen Ed Course Proposal Resources](#)
 - [Communication Beyond Carolina Course Development Guide](#) (created in summer 2021)
 - [IDEAs in Action Curriculum](#)
- Syllabi for approved COMMBEYOND courses (see OneDrive folder)

Members of the Ad Hoc Working Group for Communication Beyond Carolina

Co-chair: Meredith Petschauer, associate dean for undergraduate curricula, Office of Undergraduate Education, College of Arts and Sciences

Co-chair: Jennifer Weinberg-Wolf, teaching associate professor, department of physics and astronomy; member, General Education Oversight Committee

Brandi Apple, clinical assistant professor, School of Nursing

Akaa Ayangeakaa, assistant professor, department of physics and astronomy

Amy Chambless, teaching professor, department of Romance studies

Jemilia Davis, clinical assistant professor, School of Education

Helyne Frederick, clinical associate professor, School of Education

Christian Lundberg, associate professor, department of communication; vice provost for communication, Office of the Provost

Kevin Marinelli, teaching associate professor, department of communication; executive director, Program for Public Discourse

Jane Monaco, associate professor, department of biostatistics, Gillings School of Global Public Health

Avi-Dan Santo, professor and chair, department of communication

Nicholas Siedentop, curriculum director, undergraduate curricula, Office of Undergraduate Education

Brian Sturm, professor, School of Information and Library Science

Erika Wise, professor, department of geography

Abigail Panter, ex officio, senior associate dean, Office of Undergraduate Education